John Connors is the Manager of Special Projects for the Rochester Downtown Development Corporation. He holds a BFA in Musical Theatre from Nazareth College and an MA in Arts Management & Entrepreneurship from The New School.

While living in New York City, a graduate course in creative placemaking sparked his interest in community development and cultural engagement. Following this passion, John worked as Digital Communications and Programming Coordinator for the Hudson Yard's/Hell's Kitchen Alliance, a business improvement district in Manhattan, planning community arts and cultural events.

A multidisciplinary creative, John is thrilled to be back in Rochester, promoting and cultivating the unique cultural assets of our city. In his free time, he enjoys kayaking, campfires, and gummy worms. Most of all, he enjoys spending time with his fiancé, their Shiba (Renji) and cat (Sauvi)!